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Roar for a Cure raises \$400,000 for pediatric cancer research

Aug 24, 10 4:31 PM



Katy Stewart and six friends attended the Jonas Brothers concert on August 22nd at Jones Beach Theatre as guests of Marquis Jets and The Max Cure Foundation, with private meet and greet with the Jonas Brothers.

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The Roar for a Cure Carnival, held by the Max Cure Foundation, raised more than \$400,000 last weekend to benefit pediatric cancer research.

More than 1,000 people attended the second annual event, which included games and activities for children, food, prizes, and live music, according to representatives of the Max Cure Foundation.

The money raised is being donated to The Max Cure Fund For Pediatric Cancer Research at Memorial Sloan-Kettering Cancer Center; Katy's Courage Fund, which was established for Katy Stewart, 11, of Sag Harbor, who is battling a rare form of liver cancer; and Dr. Oren

Becher's Pediatric Brain Tumor Research Fund.

"We had hoped to set a new fund-raising record and we did," said David Plotkin, chairman of The Max Cure Foundation, in a press release. "All of us at the Max Cure Foundation are most appreciative of the entire East End community and to many others who traveled great distances for their support and generosity."

The Max Cure Foundation was established in 2008 by the Plotkin family after Mr. Plotkin's son Max was diagnosed with a rare form of B-cell lymphoma at the age of 4. Max Plotkin continues to fight the disease and the foundation that bears his name aims to advance a cure for pediatric cancer. The foundation's initial goal is to raise \$5 million for the creation of a Cell Therapy Laboratory at Memorial Sloan-Kettering Cancer Center. The money raised at this year's carnival will be added to the previous total of about \$900,000 donated to Sloan-Kettering.

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Katy Stewart, who learned last year that she had hepatoblastoma, a rare and dangerous form of liver cancer, was healthy enough to attend this year's carnival. The following day, Katy and six of her friends were also invited to a Jonas Brothers concert at Jones Beach as guests of the Max Cure Foundation and the Marquis Jets.

Dr. Oren Becher's fund was a recipient of the carnival's proceeds in memory of Lily Taubin, who was diagnosed with an inoperable malignant brain tumor at the age of 4 and died last year when she was 5 years old.

ERIN GEISMAR

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Aug 29, 10 3:49 PM
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