



Gold Sponsorship: \$10,000

- Six (6) family ticket packages to event (each ticket package is for a family of four)
- Sponsor's logo or name will be included in all marketing materials (print, web and posters) as gold sponsor
- Full page ad in event program booklet
- Opportunity to distribute products/literature to participants and guests
- Sponsor inclusion on all press-related activity
- Listed on foundation website as gold sponsor
- Opportunity to place an item in the Carnival goodie bags, which will be distributed to children and families that attend