



Platinum Sponsorship: \$25,000

- Ten (10) family ticket packages to event (each ticket package is for a family of four)
- Sponsor's logo or name will be included in all marketing materials (print, web and posters) as platinum sponsor
- Full page cover ad in event program booklet
- Sponsor recognition in public address announcements during the event
- Opportunity to distribute products/literature to participants and guests
- Sponsor inclusion on all press-related activity
- Company representative will be included in media photos
- Listed on foundation website as platinum sponsor
- Opportunity to place an item in the Carnival goodie bags, which will be distributed to children and families that attend