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all creatures great and small

We have vast power over animals, and with such power comes great responsibility. We can choose to be kind and merciful or cruel and abusive.

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THE HUMANE SOCIETY

END NOTES SWEET CHARITY



Fun Raisers

Lyss Stern on the East End events that help to nurture a family of future philanthropists

Every summer, among the endless charity events in the Hamptons, my favorites are always the ones where families are not just welcome, but are actually celebrated. What could be better than spending a fun day out with your kids while also supporting a great cause? For me, family time combined with philanthropy—and teaching your kids how good it feels to help others—is really as good as it gets.

No event does this better than Super Saturday, the giant designer “garage” sale at Nova’s Ark Project, happening this year on July 30 (ocrf.org). Of course, there are fabulously chic bargains galore, but there also is a massive kids area with plenty of activities and yummy treats they will love. Whether you buy lots of discounted goodies or just come to have fun with the little ones, the money goes to a great cause: the Ovarian Cancer Research Fund. If you are there this year, make sure to stop by my Camp Divalyssciou area, with photographs, face painting, music performances, yummy make-your-own s’mores and much more.

Another event I love, also benefiting cancer research, is the Albert Einstein College of Medicine’s Wild Wild West Carnival in



PHOTOGRAPH BY NORMAN GOLDBERG (WATERMELON); ROSSA COLE (DINEE)

Bridgehampton on August 21 (einstein.yu.edu). This one is all about good old-fashioned fun—tug-of-war, pony rides and a Hula-Hoop contest—with proceeds going to help fight cancers that particularly affect women, such as breast and uterine cancer. Since so many of us have been touched by these, either directly or through friends and loved ones who have suffered, the potential impact of your support is enormous.

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It is heartbreaking when children are diagnosed with cancer, and the Max Cure Foundation’s Roar for a Cure Family Carnival raises money specifically to help them. The cause is a serious one, but the event—in its third year and held August 20 at the East Hampton Indoor Tennis Club (maxcurefoundation.org)—focuses on fun: games, face painting, a climbing wall and more. Chances are you will spot a celeb or two there, too.

Every year I also support the Children’s Museum of the East End’s annual Family Fair, a fundraiser that includes a performance by the Big Apple Circus and lots of bounce houses and other activities. The museum itself is terrific—the perfect place to take restless kids on a rainy day—and this celebration is always wonderful. This year it is on July 23 (cmee.org).



PHOTOGRAPH BY HEIDI GREEN PHOTOGRAPHY (CAMP DIVALYSSCIOUS)




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